



Services offered by

Social Muse



Welcome to Social Muse

Social Muse connects travelers & locals to businesses across the U.S. through digital marketing opportunities. Our platform helps people find must-visit spots during their upcoming vacation or in a nearby location.

Businesses can get featured directly on our website through homepage highlights, listicles & “must-do” guides, or boost visibility on social media with shout-out recognition. With these tailored services, we make it simple for brands to stand out & attract new customers.

Social Media Shout-Out

Put your business in the spotlight with posts shared across our platforms, driving visibility & traffic to your brand. Each shout-out is tailored with eye-catching visuals, hashtags and UTM links to connect you with our audience.

Website Recognition

Get your business noticed online with premium placements across our site! Get high-quality backlinks through our guides, listicles and more.

Marketing Support

Help your business stay active & consistent on social media by hiring us to manage your platforms for you! We make sure your brand reaches the right audience and boosts your foot traffic.

SOCIAL MEDIA SHOUT-OUT

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Instagram & Facebook Story Post - \$50 (+paid service) | 24 hour duration

Get your business featured & tagged in our Instagram & Facebook Stories with a post that stays live for 24 hours. A quick, eye-catching way to boost awareness!

Featured Instagram & Facebook Reel - \$250 (+ paid service)

Showcase your business tagged in a dynamic Reel featured on our Instagram & Facebook, designed to grab attention & boost engagement.

Featured Carousel Feed Post - \$250 (+ paid service)

Spotlight your business with a custom multi-image carousel on our Instagram & Facebook feeds. Perfect for showcasing products, services, or promotions!

Ad Rights for 1 Year - \$300 (\$25 a month)

Gain full rights to use our created content in your own advertising for 1 year. A cost-effective way to maximize reach with unique content.

WEBSITE RECOGNITION

Get your business noticed online with premium placements across our site!

Get high-quality backlinks through our guides, listicles and more.

Backlinking in Blog Listicles - \$100 | 6-month duration

Get your business featured with a backlink in our blog listicles, driving traffic to your site & boosting visibility for 6 full months.

Homepage Go-To Spots - \$200 | 3-month duration

Feature your business in a prime “Go-To Spot” on our homepage, giving you consistent exposure & driving traffic straight to your brand for 3 months.

Destination Page Top Must-Do Spots - \$150 | 3-month duration

Get highlighted as a “Top Must-Do” on our destination pages, helping travelers & locals discover your business for 3 full months.

Destination Page Listicles - \$100 | 6-month duration

Be featured in our destination page listicles with a backlink to your business, keeping you visible & driving traffic for 6 full months.

MARKETING SUPPORT

All partnership contracts run on a 3-month consecutive basis with a monthly payment process. Social media growth is shown over time, so this format gives our platform strategies time to be fully implemented!

\$1,250/month	\$2,500/month	\$3,750/month
12 posts/month	20 posts/month	26 posts/month
Intro Photo/Videoshoot (no rights to repurpose)	Bi-Monthly Photo/Video- shoot (some rights)	Monthly Photo/Video-shoot (all rights)
3-4 day Social Monitoring	Daily Social Monitoring	Daily Social Monitoring
2 story posts/week	4 story posts/week	5 story posts/week
Multi-sheet strategy, created after 6 consecutive months with Social Muse	Multi-sheet strategy, created after 4 consecutive months with Social Muse	Multi-sheet strategy, created after 3 consecutive months with Social Muse
Monthly Analytic Report & Discussion Meeting	Monthly Analytic Report & Discussion Meeting	Monthly Analytic Report & Discussion Meeting
X	Bi-monthly Giveaways	Bi-monthly Giveaways
X	Paid Social Advertising	Paid Social Advertising
X	X	Influencer Recognition

Get Connected

MESSAGE US



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<https://www.socialmusellc.com/>



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